



# More than A to B Creating better travel for your visitors

March 2010  
Sustainability Strategist, South West Tourism

# Immovable barriers?

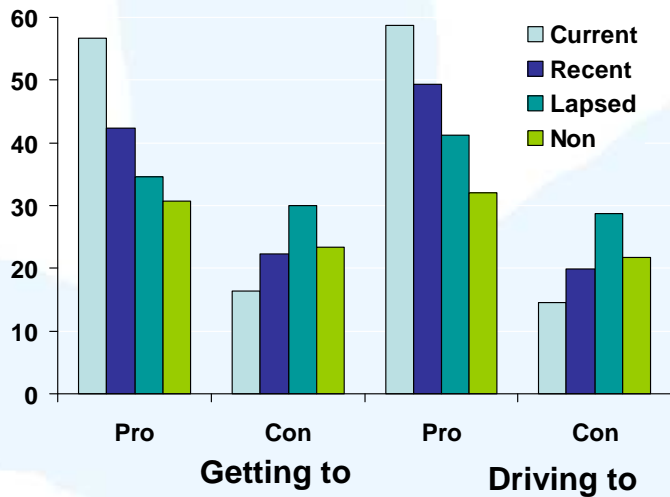
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**Distance/difficult journey** is very much confirmed as a barrier - putting people off from both visiting and re-visiting. This was clear from both the quantitative and qualitative. From the North and Scotland, it would be quicker, and for some easier, to go to Europe.

**Lack of guaranteed sunshine** is the greatest con vs Europe, and is part of the value equation. Poor weather means greater entertainment costs. However, in the context of the UK, sunny is a strength.

**No friends/relatives to visit** maybe cannot be described as a barrier, but those without it do not have that pull to the region - and a reason to revisit often. This is linked to distance, as the further away you are, the less likely you are to have friends/family to visit.

# Proximity & ease of travel



There is no doubt that proximity does have an effect and that distance acts as a barrier for those further away - both for visiting and re-visiting.

Whilst cons are lower, we still see c30% of those in Scotland, NE & Yorks seeing both the ease of the journey and time taken as cons vs going to Europe.

.. It's an awful long drive for what's there if you know what I mean.  
**Retiree. M. Glasgow. Never**

It can take 5 hours to get down there when you can be in Spain in three hours...  
**Kids u 12. F. Leicester. Recent**

I think with kids it'd just be a bit of a nightmare  
**Kids u 12. F. York. Never**

Whilst they do not specify **getting around** to be a con, **Non-visitors** are much less likely to see it as a strength.

The % stating **ease of travel** as a pro varies dramatically, and reflects not just distance, but also the relative ease for some of going to Europe:

NE	Scot	Yorks	NW	EE	London	E Mids	Wales	SE	W Mids	SW
22.5	27.0	36.5	41.4	44.5	46.5	49.4	51.1	53.1	60.4	72.7

# Parking Problems

*To what extent do you feel that visitors contribute to parking problems where you live.....*

- Peak season

	RANDOM	HONEYPOT	COUNTRY	COASTAL	HISTORIC	RESORTS
A lot	54%	63%	52%	64%	56%	79%
A little	26%	21%	27%	19%	27%	12%
Not at all	19%	14%	20%	16%	14%	8%
Don't know	1%	2%	2%	2%	3%	1%

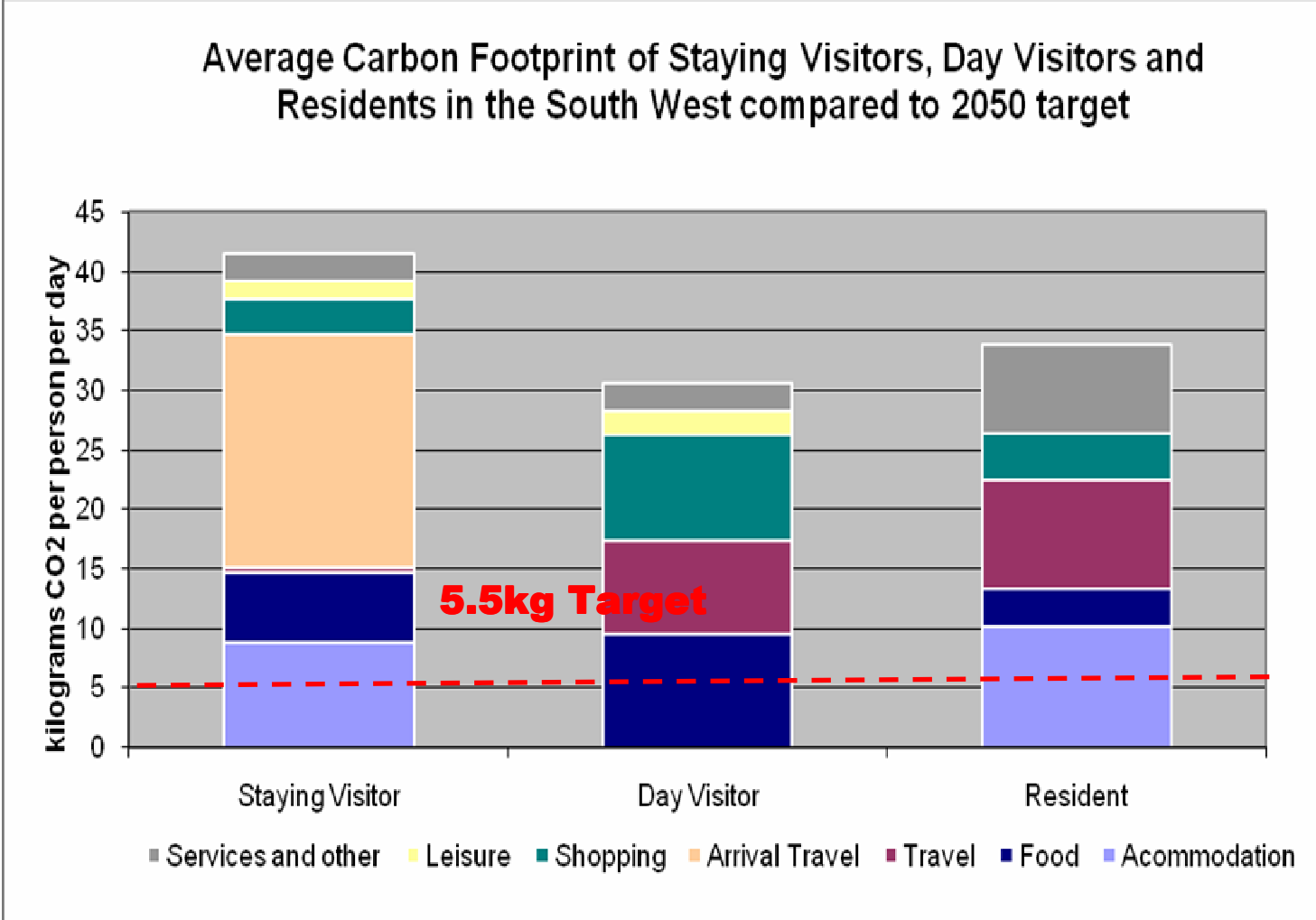
# Traffic Congestion

*To what extent do you feel that visitors contribute to traffic congestion where you live.....*

- Peak season

	RANDOM	HONEYPOT	COUNTRY	COASTAL	HISTORIC	RESORTS
A lot	58%	66%	57%	65%	63%	80%
A little	30%	21%	29%	19%	25%	12%
Not at all	12%	11%	13%	15%	10%	7%
Don't know	1%	1%	1%	1%	2%	1%

# Per person day kilograms of CO2



# Important to Businesses too...

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- 23% perceived congestion as important (especially for holiday parks)
- 47% see it as a priority for public bodies to address (especially hotels)
- Rural transport important to 70%
- Lack of integrated public transport important to 67%
- Walking/ cycling/ water borne important to 76%
- Availability of public transport & related information seen as one of largest barriers to sustainable tourism

# But less involvement...

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- “Encouraging car free forms of travel” – 2nd lowest participation
  - 16% - too expensive
  - 28% - no benefit to my business
  - 8% - not enough support

# How do (domestic) visitors arrive ?

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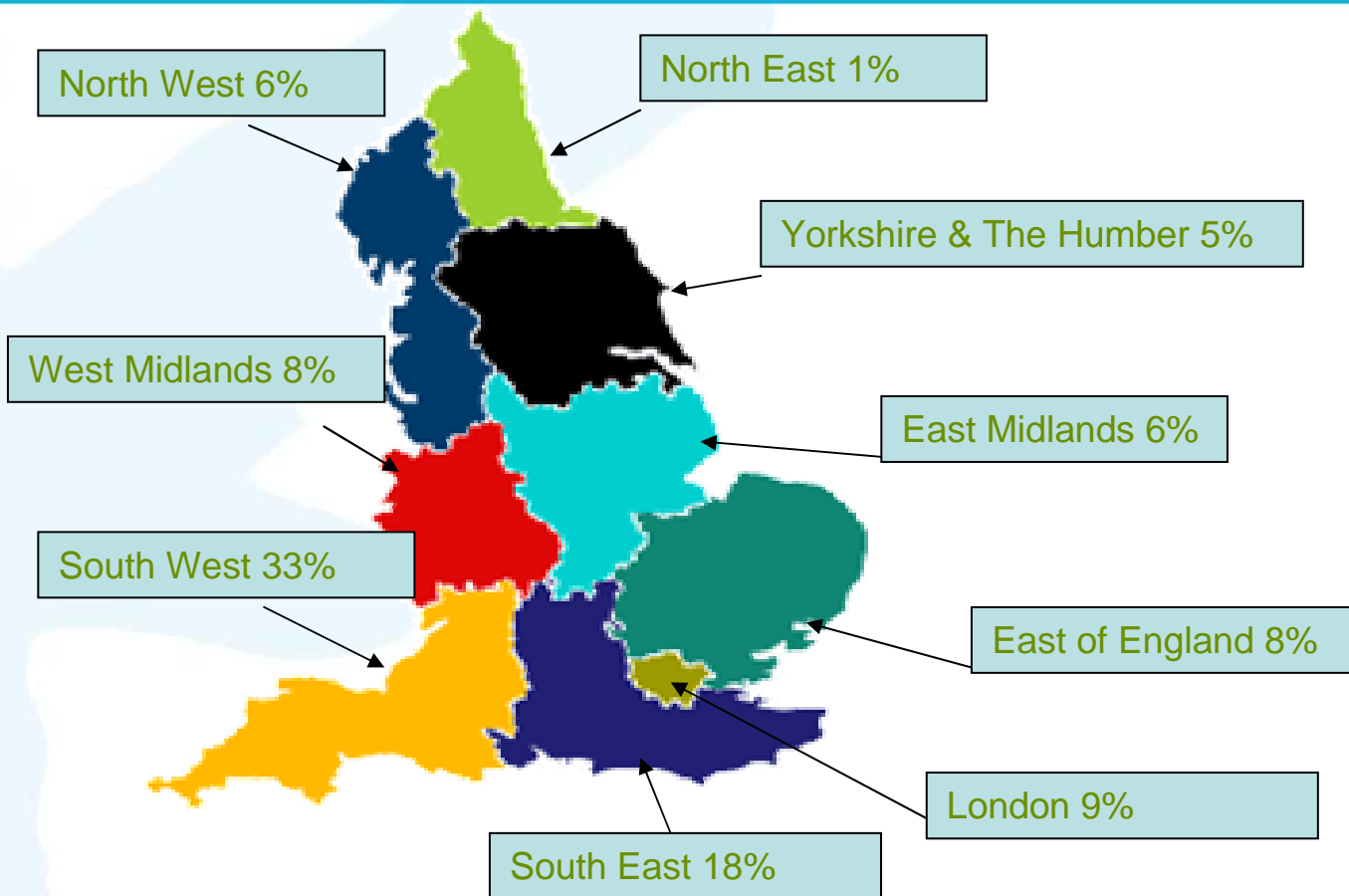
- Car – 81%
- Train - 8%
- Regular bus/ coach – 3%
- Organised coach tour – 3%
- Plane – 2%
- Other – 3%

*Visitor survey indicates those under 45 more likely to travel by train, over 65s more likely to use bus/ coach options*

# DOMESTIC STAYING VISITOR ORIGIN

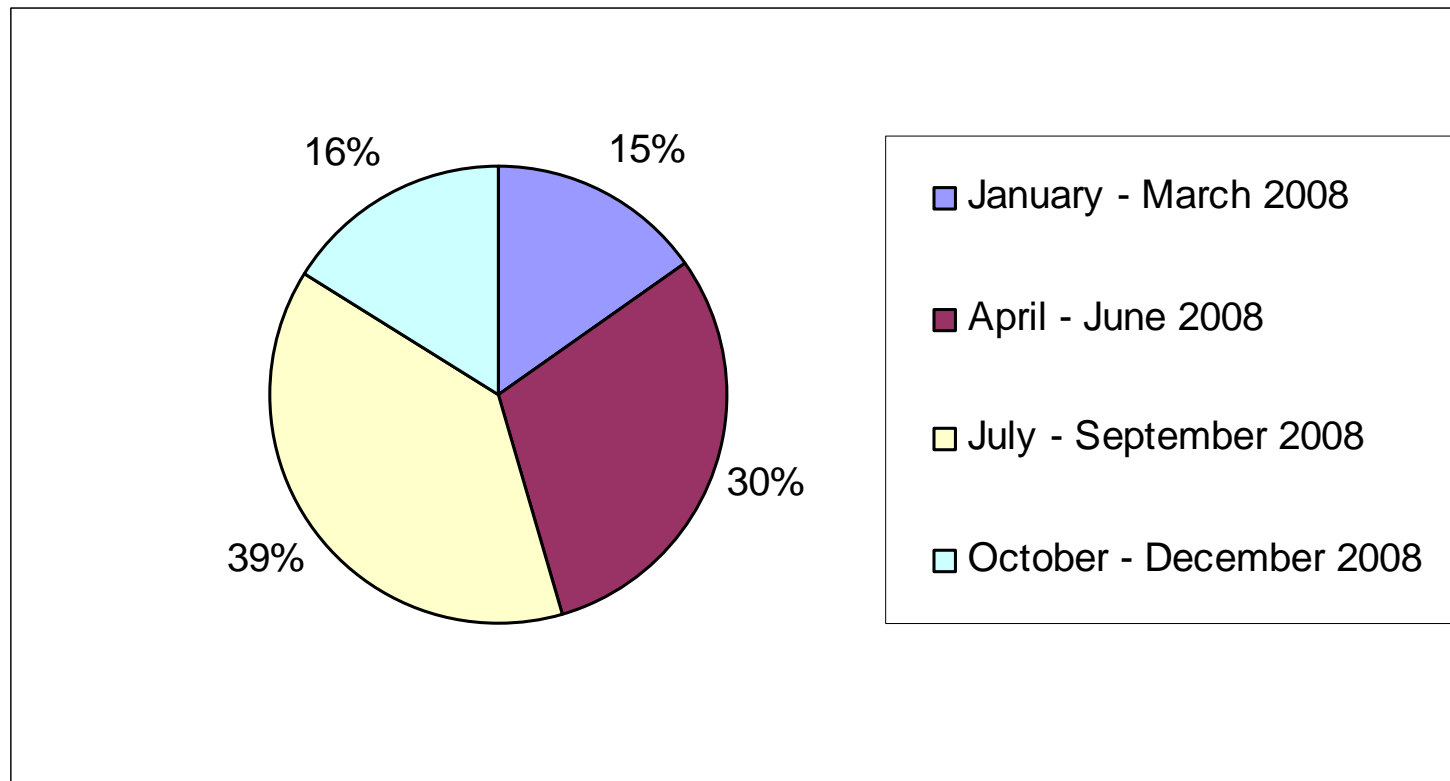
Source; United Kingdom Tourism Survey 2008 (UKTS)

Origin of day visitors 2008	%
South West	74
South East	11
West Midlands	6
Wales	4
London	3
East of England	1



# When are people traveling to the SW?

The majority of visitors to the SW in 2008 were during the July-September quarter.



# It's not easy

**THE WOMAN WHO STOPS TRAFFIC**

Marlow | Boston | Durham | Discuss

Kris targets key areas



Back Next

With the clock ticking, Kris has to get Boston to **own the problem and to start taking responsibility for it**. She decides to target the three key areas where people live, work and shop to get as many of them out of their cars.



“[It] might sound really selfish [but] I work the rest of the year so I have to go away and it’s costing me money so then I’m going to have a good time.

I’m not going to think I’m not going to go there because of pollution or because of this or because of that, or I’m going to use this transport or travel by this rather than that. I’m just going away and that’s it.”

# You Have a Key Role to Play...

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- Direct impact on travel – attractors, changeover
- Contact with visitors – influence over rest of the stay

# Where do you find it most helpful to access local information?

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- Printed information from TIC – 62%
- Printed information in accommodation – 25%
- Website/ internet – 29%

# But you can influence choices...

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- Visitors bring their habits
- But rely more than normal on guidance
- Decisions will be influenced by the choices provided
- ...And the ease of following those choices
- Better offer for those without a car

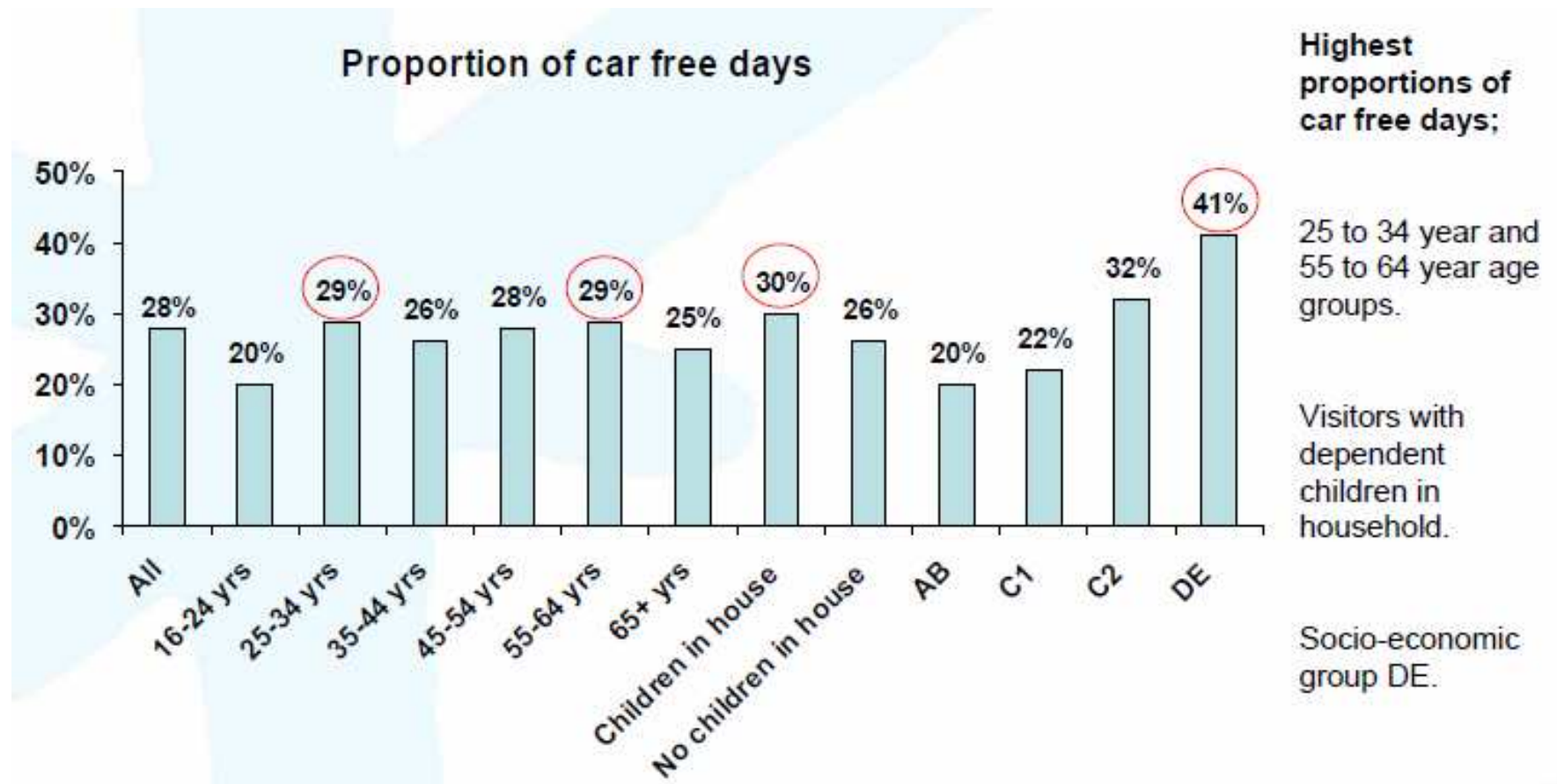
# And most *have* experienced a car free holiday...

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# And those who have cars don't always use them

- Visitor survey asks what proportion of days spent in the region have not involved use of a car – 28% average



# Keys to Success...

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- Arrival transport
  - Affects travel in location
  - Biggest impact of holiday/ break
  - First experience of holiday

# TRAVEL

Whether travelling by air, land or sea, it's easy to reach the South West. South West England is well connected to the national road and rail network and well served with ferry ports and airports.

Better still we have some of the most spectacular rail and road journeys in the country - much more than getting from A to B.

▶ [PLAN YOUR ROUTE USING GOOGLE MAPS](#)

[SEARCH FOR ACCOMMODATION](#)

To search for a wide range of fantastic accommodation right across the South West, visit our [accommodation page](#).

## Entering the region

### By Coach

[National Express](#) and [Megabus](#) operate many services into the region, including from airports.

### By Rail

### By Road

### By Ferry

### By Air

## Top Travel Tips

### Plan ahead for stress-free car travel

The [Highways Agency](#) has a wealth of information that will tell you when roads are at their quietest and any roadworks to avoid. [Live traffic information](#) can be found on their website, on the digital radio station 'Traffic Radio' or by calling their hotline - 08457 50 40 30

Checking your tyre pressures, driving at a slower speed, along with gentle braking and accelerating will help [lower fuel costs](#) and your carbon footprint.

[Book a rail bargain](#)

[The Dream Journey](#)

[Taking the Scenic Route](#)



You can place this easily created link on your site, either as a Transport Direct mini-form...

The image shows a screenshot of a website page. At the top, there is a blue navigation bar with the following links: Ergonomics, Health & safety, Training, Articles, Clients, and Ask the expert. Below the navigation bar, there is a search bar with the text "Search: Keyword(s)" and a "GO" button. The main content area is divided into two columns. The left column has a heading "About us - Our location" and a sub-heading "How to Get to System Concepts". Below this, the address is listed: System Concepts Ltd, 2, Savoy Court, Strand, London WC2R 0EZ. A note states: "We are a few minutes walk from the following stations:" followed by a bulleted list: Covent Garden (Piccadilly line), Embankment (Circle, District, Northern and Bakerloo lines), and Charing Cross (Mainline, Northern and Bakerloo lines). The right column features a "transport direct.info" logo and a text box that says: "Get directions by public transport and car with [Transport Direct](#)." Below this is a form for entering a postcode, a date selector set to "30 Nov 2005", and a time selector set to "15:00" with a "GO" button.

[us](#) [Site feedback](#) [Site map](#) [Print page](#) [Access keys](#) Search:

## About us - Our location

### How to Get to System Concepts

System Concepts Ltd  
2, Savoy Court  
Strand  
London WC2R 0EZ

We are a few minutes walk from the following stations:

- Covent Garden (Piccadilly line)
- Embankment (Circle, District, Northern and Bakerloo lines)
- Charing Cross (Mainline, Northern and Bakerloo lines).

**transport direct.info**

Get directions by public transport and car with [Transport Direct](#).

Enter your postcode

On

... or with your own site's formatting and visual branding...



**Contact Details**

Atos Origin  
147-149 Farringdon Road  
London  
EC1R 3HN

Tel. +44 020 7830 4444  
Fax. +44 020 7278 0574

**Downloads**

[Colour Map](#)  
[Exquisite Map](#)

**Enter your post code**

**Plan your journey to this office**

All your customer needs to do is type in their postcode and click 'Go'



If space is at a premium, you can create simple hyperlinks to Transport Direct that do more than simply open our homepage. For example, you can create a link that opens our journey planner with your premises set as the destination:

transport direct.info

Homepage Plan a journey Find a place Live travel Tips and tools Login

Door-to-door journey planner  
Find a train  
Find cheaper rail fares  
Find a flight  
Find a car route  
Find a coach  
Compare city-to-city journeys  
Day trip planner  
Plan to park and ride  
Find a bus  
Drive to a car park  
Find a cycle route

Related links  
Information for travellers with disabilities

Bookmark this page

### Door-to-door journey planner

Enter two locations to find journey plans using a range of transport.

From   Unsure of spelling

Station/airport  Town/district/village  All stops (e.g. Bus, Tube, Tram)  
 Address/postcode  Facility/attraction

To **Salford Lads Club**



Leave on 07 January 2010 Leaving at 13 25  
Return on - No return Leaving at - -

You can plan journeys for the current calendar month and the next two months.

Show  Public transport  Car route

Click the Advanced Options button above to amend some of the following options for your journey. Options


# Link to a regional travel news page

[Homepage](#) | [Plan a journey](#) | [Find a place](#) | [Live travel](#) | [Tips and tools](#) | [Login / Register](#)

Live Travel News  
Departure boards

[Printer friendly](#) | [Help](#)



## South West Live Travel News Thu 07 Jan 2010 13:18

Choose which news you would like to see by selecting a region from the drop-down list or map and other details from the drop-down lists. Then click "Ok".

**Table**
[Show map](#)

[Back](#)

**View travel news for a region**

South West ▼

**Filter travel news by:**

Transport: All ▼

Delays: Major delays ▼

Type: All ▼

**Search all regions travel news**

e.g. M25, M6, northbound, M40  
Oxford, Fanshawe Avenue

View incidents happening on

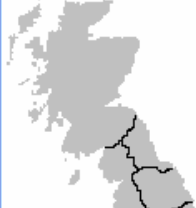
Date: 07 ▼ January 2010 ▼

OK

Incident	Affected	Details	Severity	Start Date	Last Updated
<a href="#">Airport Disruption</a>	Newquay Airport	Disruption to flights to and from Newquay Airport due to poor weather conditions. Passengers advised to contact their airline before travelling.	Serious	07 Jan 2010 08:29	07 Jan 2010 12:47
<a href="#">Station/Port Disruption</a>	South West Trains London, Lambeth	Delays of up to one hour and 30 minutes on South West Trains due to poor weather conditions.	Serious	07 Jan 2010 08:10	07 Jan 2010 12:41
<a href="#">Airport Disruption</a>	Plymouth Airport	Disruption to flights to and from Plymouth Airport following poor weather conditions. Passengers advised to contact the airport before travelling.	Serious	07 Jan 2010 07:51	07 Jan 2010 12:39
<a href="#">Station/Port Disruption</a>	First Great Western Devon	Service suspended on First Great Western between Bere Alston and Gunnislake due to poor weather conditions.	Serious	07 Jan 2010 05:55	07 Jan 2010 12:34
<a href="#">Severe weather</a>	East Coast London, Islington	Revised service on East Coast due to adverse weather conditions.	Serious	07 Jan 2010 00:00	07 Jan 2010 05:28
<a href="#">Severe weather</a>	First Great Western Oxford, Oxfordshire	Normal service is expected to run on many routes, other than where revised services are running on parts of the network on First Great Western due to adverse weather conditions.	Serious	07 Jan 2010 00:00	07 Jan 2010 05:35
<a href="#">Severe weather</a>	Southern Brighton, East Sussex	Revised service on Southern due to adverse weather conditions.	Serious	07 Jan 2010 00:00	07 Jan 2010 05:49
<a href="#">Severe weather</a>	Southeastern London, City Of Westminster	Revised service operating on Mainline services to and from London on Southeastern due to adverse weather conditions.	Serious	07 Jan 2010 00:00	07 Jan 2010 05:10
<a href="#">Severe</a>	Southeastern London, City Of	Revised service operating on Metro services to and from London	Serious	07 Jan 2010	07 Jan 2010

**View travel news for a region**

Click to select region



Internet 100%

# HA Travel Information Services

Safe roads, Reliable journeys,  
Informed travellers

**Highways Agency**

**Summer getaway 2009**  
Helping reduce your journey times  
in the South West of England

**Toll Charges for Severn Bridges**

Vehicle Type	One-way	Hourly	Quarterly	Yearly
<b>Category 1</b> Motorcycles	Free	Free	Free	Free
<b>Category 2</b> Cars, vans, mopeds	£5.40	£16.04	£38.12	£5.40
<b>Category 3</b> Small goods vehicles	£10.80	£32.08	£76.24	£10.80
<b>Category 4</b> Large goods vehicles	£16.20	£48.12	£114.36	£16.20

Please note: Subscriptions and disabled badge holders are exempt from toll charges. Additionally, it is not a charge for towing a second vehicle. Tolls are cash only - no card payments accepted. For more information visit: [www.severnbridges.co.uk](http://www.severnbridges.co.uk)

### Quick Guide

Use the numbered list to find places of interest. Places are colour-coded to help you: orange for art and red for heritage and purple for details. See the information

- 1 Gloucester Cathedral
- 2 Patwick Rococo C
- 3 WW1 Bimingham W
- 4 Westcott The Nat
- 5 STEAM: Museum of
- 6 Bristol Zoo Gardens
- 7 Ashton Court Estate
- 8 Stroud as Great Br
- 9 Explora-At-Bristol
- 10 Avebury stone circle
- 11 Wootton Bassett
- 12 Longleat Safari Park
- 13 Stonehenge
- 14 The Milky Way Adv
- 15 Paul At Am Moses
- 16 Highcliff Castle
- 17 Farmer Patmore's Fie
- 18 Rowland Lake
- 19 Down's Crayley Gns
- 20 Monkey World - Ap
- 21 Donkey Sanctuary
- 22 Abbotsbury Subtrop
- 23 Mowlem Quarry
- 24 Bathwick Model
- 25 Blue Planet Aquarium
- 26 Lanthrop
- 27 The Monkey Sanctu
- 28 National Maths Aq
- 29 The Eden Project
- 30 The Lost Gardens o
- 31 Trellick
- 32 Take St Ives
- 33 Dairyland Farm Wor
- 34 National Maritime M
- 35 The Mithras Theatre
- 36 Land's End



**Entertainment**  
in the South West - In and around play centres, museums and national sites. Whatever you're for, South West Enga

# Summer Getaway Campaign

- Advertising campaign across 79 motorway service areas across the country
- Leaflet distributed by traffic officers, Highways Agency National Exhibitions team, South West Tourism members & numerous other partners.
- Advertising through Traffic Radio, local and national media, Visit England

# MINCARLO



Tel. +44 (0)1720 422513

Email [manager@mincarlo-ios.co.uk](mailto:manager@mincarlo-ios.co.uk)

View across St. Marys Harbour from Mincarlo

## Carbon Offset

- Home
- Winter Breaks
- News
- The Guest House
- Group Bookings
- Tariff
- Vacancies
- Maps
- Webcam
- Green Tourism
- Contact Us
- About Scilly



Mincarlo is a non-smoking guesthouse.



Your journey to Scilly will inevitably emit some carbon dioxide into the atmosphere. We are working with [co2balance.com](http://co2balance.com) so that you can offset the carbon produced.

We realise that carbon offsetting isn't perfect and it's much better to reduce your emissions in the first place. To help you choose your method of transport [co2balance.com](http://co2balance.com) have calculated the emissions for each route to Scilly.

Route	Emissions (kg)
Penzance (ferry)	6
Lands End (plane)	18
Newquay (plane)	22
Exeter (plane)	42
Bristol (plane)	50
Penzance (helicopter)	60
Southampton (plane)	64

Offset your journey

(more about carbon offsetting)



## **Arrive by Train**

### **Receive 15% Discount**

We offer a discount to all guests arriving by train. We'll even collect you from the station on arrival and drop you at the end of your stay free of charge (at least 48 hours notice required)

Let us know if you require any help planning your journey.



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[Our Hotel & Rooms](#)

[The REN Therapy Room  
Out & About in St Ives](#)

[Hotel Rates & Info](#)

[Contact Us in St Ives](#)

[Our Cornish Suppliers](#)

[Environmentally Friendly](#)

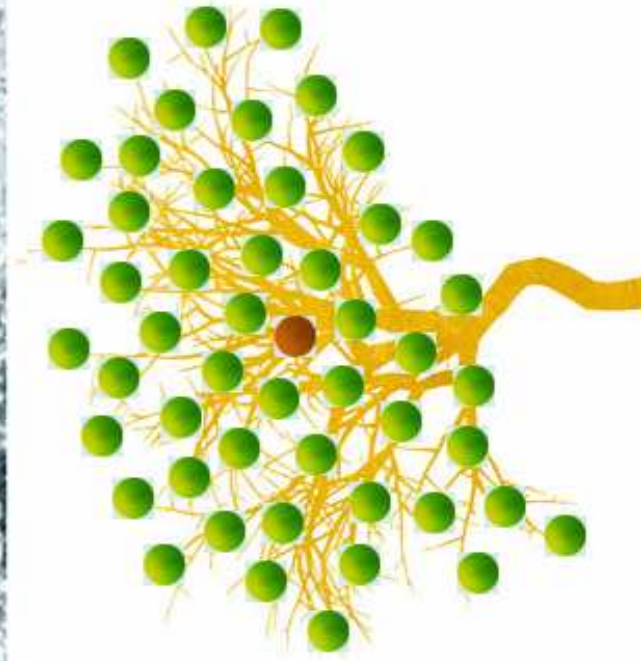
[What the Press Say](#)

[TripAdvisor Reviews](#)

[Receive Newsletter](#)

[Reservation Enquiry](#)

[Primrose Valley Hotel](#)



## 50 things to do without the car in Cornwall

We do understand that the easiest way to reach us may well be by car, but every year about five and a half million people visit Cornwall and - with there only being half a million people living in the county - that's a lot of extra cars...

...So doing things without the car serves a few purposes: there'll be less congestion and pollution; you see Cornwall from a different (lovelier) perspective, and it's just possible, given that you might be cycling or walking instead of driving, that your day gives you the gift of stretched muscles, well-used lungs and an outdoors complexion.

**Click each shiny orb for more information.**

## Buy Tickets

## Ticket Options

## Summer bookings to Cornwall

## Eurostar

## Railcards

## Night Riviera Sleeper Service

## Special Offers

- 2FOR1 Offers in Bath, Bristol, & Oxford

- Bath 2for1 Offers

- Bristol 2for1 Offers

- Oxford 2for1 Offers

- Latest 2for1 Offers

- 2 for 1 voucher

- Take a Friend

- London 2FOR1 Offers

- BITE Discount Card

- Save £5

## Flat rate train fares on

## Bristol 2for1 Offers

### Take a journey of discovery in Bristol

Lively and dynamic, with a mix of award-winning attractions, world-class events and enticing shops, Bristol is the perfect choice for a day trip or short break.

Make the most of Bristol with 2for1 offers from the following attractions. Click on the links to find out more:

[Alderman Apartments](#)

[Arnolfini Contemporary Arts Centre](#)

[Avon Valley Railway](#)

[Bristol's City Museum and Art Gallery](#)

[Bristol Ferry Boat Company](#)

[Bristol Ice Rink](#)

[Bristol Marriott City Centre Hotel](#)

[Bristol Marriott Royal Hotel](#)

[Bristol Pirate Walks](#)

[Bristol Old Vic](#)

[Bristol Packet](#)

[Bristol Zoo Gardens](#)

[Brunel's ss Great Britain](#)

[Bristol City Sightseeing](#)

[Cadbury House Hotel, Health Club & Spa](#)

[City Cafe](#)

[Colston Hall](#)

[Explore-At-Bristol](#)

[Horseworld](#)

[Mercure Holland House Hotel](#)

[Puxton Park](#)

## Train Times & Tickets

\* Leave blank for single or open  
Leaving from

Going to

Outward date

25/06

Outward time

12:30

Return date \*

Return time \*

Find

[My Account](#)

[Ticket Options](#)

[Timetables](#)

## Live Updates

### Network Update 1 of 9

07:30 London Paddington to  
Penzance due 13:18

[View all updates](#)

## Live Departure Boards

Uses latest train information  
provided by National Rail Enquiries.

# Visitors unaware of the options

	All %	Non-visitors significant vs
Sunshine May vs August	47.9	
Michelin restaurants	47.3	
Attractions open winter	34.6	
Save 39% on train fares	33.5	
Transport to attractions	33.3	
60% of protected coastline	32.7	V
Quality assured accom	31.7	
More green choices	28.6	
Deals May/June	27.1	
4 World Heritage Sites	26.2	V, R
More Blue Flag beaches	25.4	V, R
Coast Path = Greatest Walk	23.2	V, R
30% an AOB	18.6	V, R

Book your train in advance, and on average, you'll save 39% (consideration for 23%)

Most major attractions have transport links and many offer discounts if you arrive by public transport (consideration for 21%)

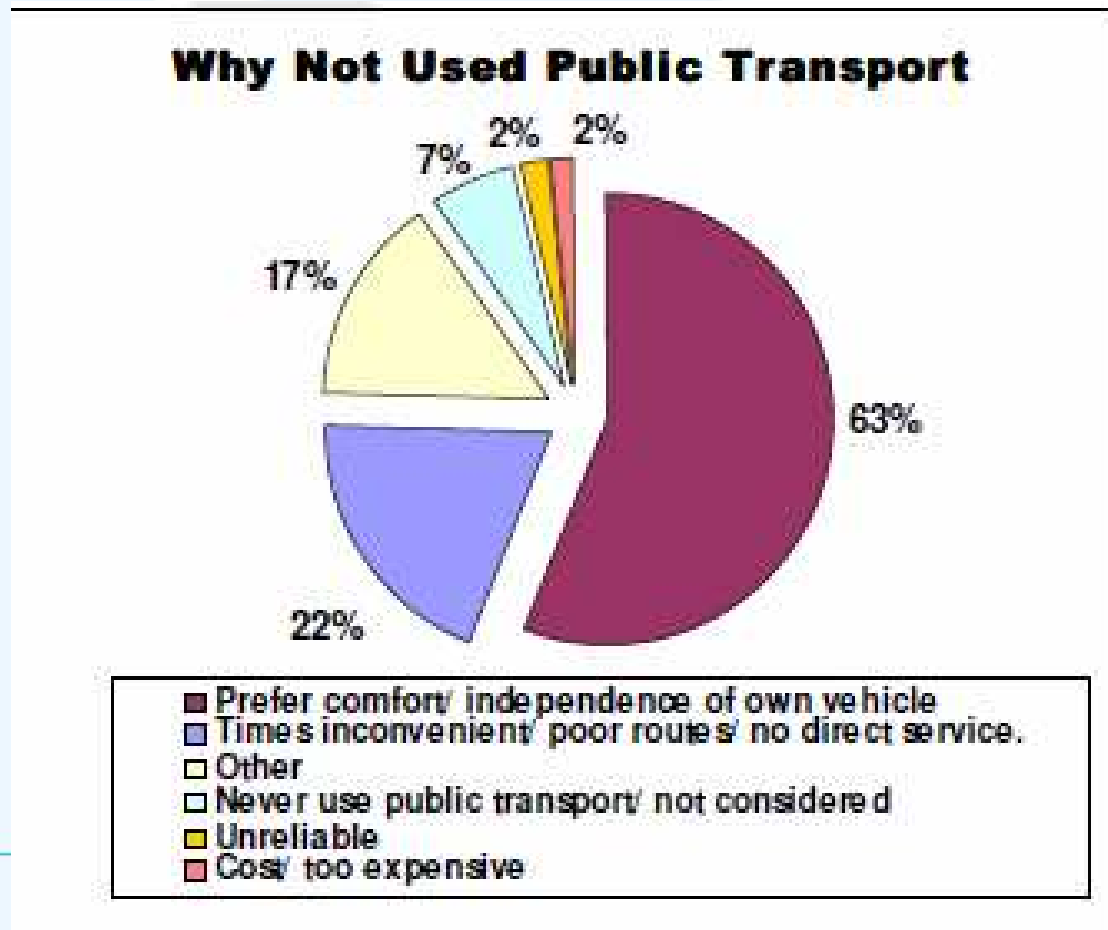
# Keys to Success...

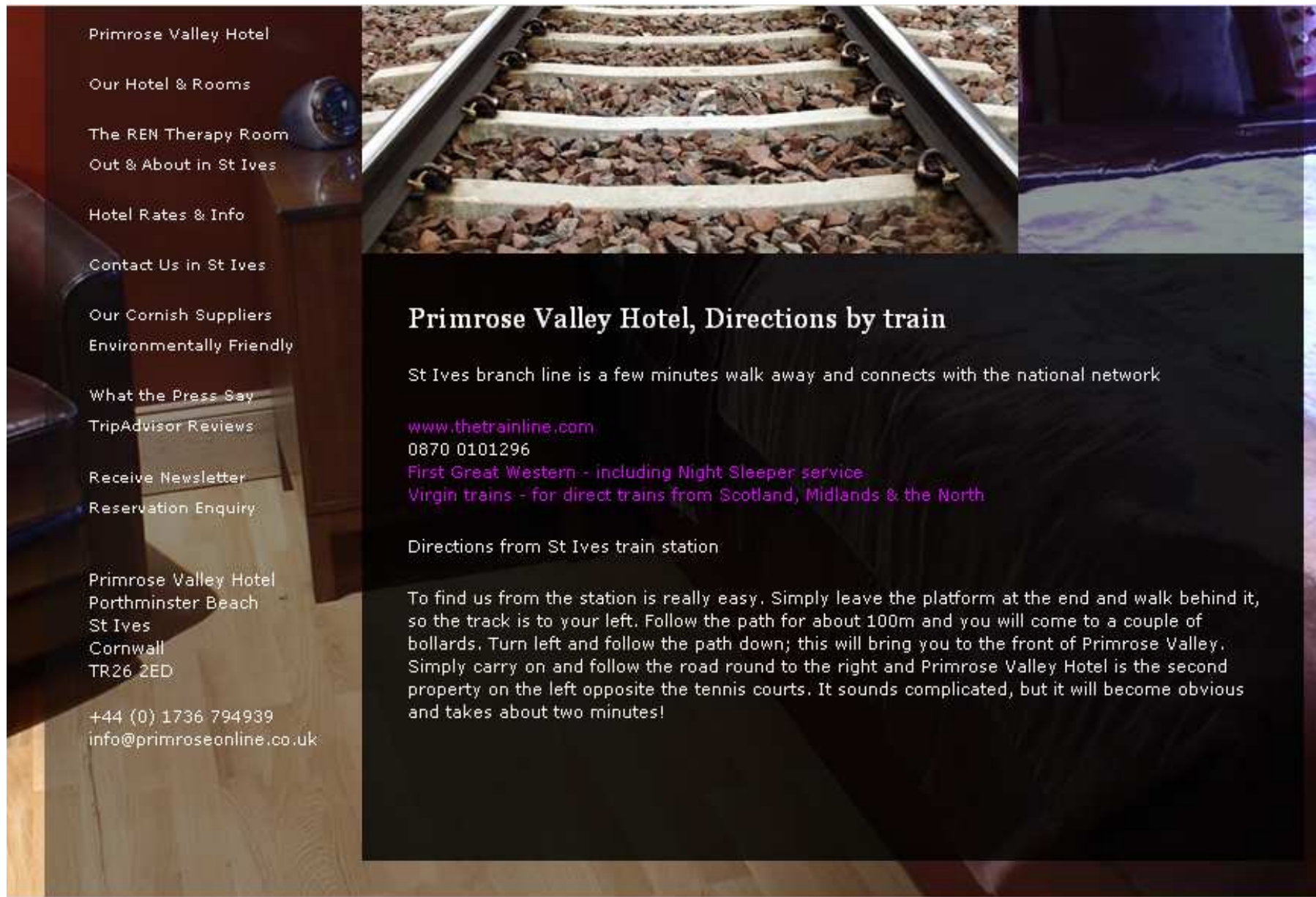
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- Arrival transport
- Make it the easy choice

# Why not using public transport?

- 2007 visitor survey asked those not using public transport at all during their stay why this was the case:





...but need to keep it up to date!

## Walking from Digby and Sowton Station to South West Tourism

- Distance: Approx 1 mile  
Length of time: Allow at least 20 minutes  
Conditions: Mostly on pavement, but short section near station is on road. Mostly level, but some short, moderate inclines

### Directions from Station to SWT:

- Walk over the footbridge to exit the station and then walk across car park to the exit onto Digby Drive where you should turn left. (See photo 1)
- Walk straight along this road (take care along the section where there is no pavement) until you reach a roundabout.
- Take the exit that is straight ahead of you as you approach the roundabout (taking care as you cross the road). Go uphill in the direction of a complex of large retail outlets.
- You will shortly come to a mini roundabout where you turn right, into the car park of the retail outlets. On entering the car park bear left, heading to the far left hand corner of the retail complex (Currys – see 'Photo 2').
- On reaching this corner, take the path that runs along the left handside of the building and towards the dual carriageway.
- On reaching another path that runs parallel with a dual carriageway turn left. After about 20 metres take the path (bearing right) that leads down to a pedestrian crossing across the dual carriageway.
- Cross the road (see 'Photo 3') and walk up the road straight ahead of you that goes into a business park (there is



Photo 1



Photo 2

## *Ann's Cottage - How to Find us*

Rosedale valley is 9 miles North West of Pickering. Take the A170 west from Pickering, then turn North at Wreilton, through Cropton and on to Rosedale Abbey. Once you reach Rosedale Abbey, take the CASTLETON road North out of the village. After 1 mile take the DALEHEAD ONLY junction directly ahead, the road with the motorbike in the photograph.



Follow this for another mile, and when you reach the CREAM PAINTED HOUSE (the Orange Tree), turn left into the private lane. You will find us first on the right.

From Castleton, take the road to Rosedale and Kirkbymoorside. After about four miles you will see Ralphs cross, after which take the left turn to Rosedale. Follow the road for about 4½ miles, turn right and follow the road until you reach the CREAM PAINTED HOUSE, then turn left down the lane.



To assist you further in finding our location at Ann's Cottage, we have provided a link to Google's mapping service. From this service, you can obtain full step by step directions on how to find us.

Click on the **Globe**, and a new window will open with the Google map showing our location. Click on "**To here**" in the Directions box within the map, and enter your start point in the "**Start address**" box. This can be either your postcode, or place name. Click on search, and full step by step details will appear on how to find us. Alongside each box of results, there is a link to highlight each direction change within the instructions. You can even print it out for your easy reference.



**Google Map**

Whichever direction you come from, you will find a warm welcome at **Ann's Cottage** Bed and Breakfast - Self Catering.



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at a station

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homepage



the guide to taxis serving all train, tram, metro  
and underground stations in Great Britain



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**First Great Western**

Home | Tickets & Fares | Train Times | Travelling with us | Destinations | About Us

Home > Tickets & Fares > Ticket Options > Ranger and Rover Tickets

### Ranger and Rover Tickets

The easy way to explore the region by train



**Rover tickets**

There's a lot to do and even more to see in and around the region with a variety of historic towns and cities, exciting attractions and great tourist destinations. Travelling this region by train means you can avoid the hassle of traffic congestion and problems finding parking. Valid for a variety of lengths of time, our Rover tickets give you the freedom to go where you want by train over a period of time and are perfect for short breaks and holidays.

We have a number of Rover tickets available – you choose the area that best suits your travel plans and the period of time that you require.

	3 in 7 Days	8 in 15 Days
Devon and Cornwall	£40.00	£60.00
Severn and Solent	£40.00	£60.00
South West	£70.00	£85.00

*These Rover tickets are valid for travel after 0900 Mondays to Fridays, and at any time on Saturdays, Sundays or Bank Holidays. Find out about the South West Ranger and Rover terms and conditions, and other websites that they can be used on.*

**Train Times & Tickets**

Leaving from:

Going to:

Outward date: 08/03 Outward time: 17:15 Leave after:

Return date:  Return time:  Leave after:

\* Leave blank for single or open

**Find** →

My Account | Ticket Options | Timetables

**Live Updates**

**Network Update 1 of 12**  
Line problem between Swanscombe and Cardiff Capital  
[View all updates](#)

**Live Departure Boards**  
Use latest train information provided by National Rail Enquiries

Choose a station:  
London Paddington

## Group Travel

**GroupSave**

2 pay | 4 travel



First Great Western offers discounted travel for groups who are travelling together.

**GroupSave**  
GroupSave allows groups of three or four adults and children to travel off-peak for the price of two adults. One adult must be part of the group. Up to four additional children can travel for £1 each return. GroupSave can be purchased from your local station or from our Telesales on 08457 000 125.

*Terms and conditions apply for GroupSave tickets and tickets are not available for travel on certain dates. Please enquire at time of booking.*



**0871 200 22 33**

**07:00 – 22:00**

<http://www.seat61.com/UKtravel.htm>

<http://www.moneysavingexpert.com/travel/cheap-train-tickets>

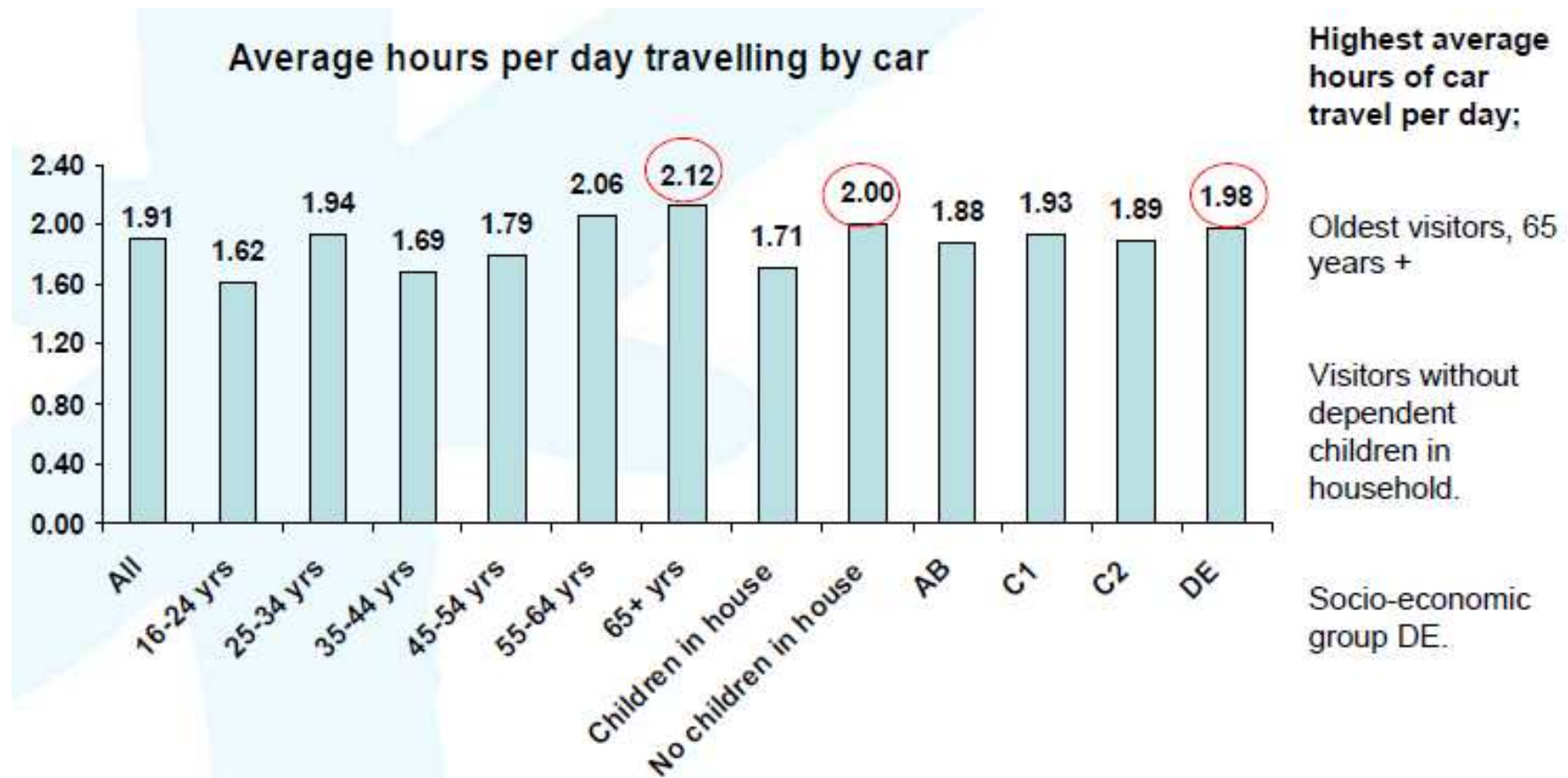
# Keys to Success...

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- Arrival transport is key
- Make it the easy choice
- Make it the automatic choice

# What about while they are here?

- When people use their cars, they travel far – 2 hours per day



What if there's no public transport near your business?...

**HIGHER WISCOMBE**

Home Cottages Prices & Availability Late Availability Large Parties Book Online Information Conferences News Pets Contact About

**PEACEFUL – LUXURIOUS – BEAUTIFUL**

**SELF CATERING HOLIDAY OF THE YEAR AWARD 07/08**

**Higher Wiscombe - Luxury Holiday Cottages Devon**

Higher Wiscombe self catering cottages is situated at the heart of the East Devon Area of Outstanding Natural Beauty. At the head of the peaceful Southleigh valley, just a few miles from the World Heritage coastline at Beer, Sidmouth and Branscombe, nestle three luxurious award winning self catering holiday cottages, all with stunning rural views. Converted in 2005/6 from old stone barns the holiday cottages can accommodate parties from 6 to 32 and are perfect for traditional seaside holiday, bird watching and walking holidays or just a relaxing break. The oak dining table in the largest barn can dine up to 32 guests making Higher Wiscombe the ideal location for all kinds of family reunions, anniversaries and house parties. In 2007/8 we were awarded the Gold Medal for Self Catering Holiday of the Year by Enjoy England, the highest accolade in British Tourism and were graded Gold by the Green Tourism Business Scheme. We have also received awards for sustainable tourism from South West Tourism, DEBI, the FSB and the CLA.

**CHECK AVAILABILITY**

2009						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25						

wiscombe Int

1) On site activities

## 2) Low mileage options

## 3) Options with long dwell time

### Dyrham Park

(5 minutes drive away) National Trust property. Details supplied from The National Trust web site: [www.nationaltrust.org.uk](http://www.nationaltrust.org.uk)

Gardens open all year – house is only open from March to September **Spectacular late 17th-century mansion, garden and deer park**

- William and Mary mansion nestling in an ancient deer park
- Lavish 17th-century collections reflect the fashion for all things Dutch
- Victorian domestic quarters give an insight into life below stairs
- Elegant formal gardens, woodland, and lakes to explore
- Film location for *Remains of the Day* (1993)

### Willsbridge Mill

(8 minutes drive away) Details supplied from their web site [www.forestofavon.org.uk/willsbridgemill.html](http://www.forestofavon.org.uk/willsbridgemill.html)

Telephone 0117 932 6885 or email [ruthworsley@avonwildlifetrust.org.uk](mailto:ruthworsley@avonwildlifetrust.org.uk)

Set in a peaceful valley on the edge of Bristol, Willsbridge Mill is an Corn Mill and Long Barn, located within a stunning 22 acre nature reserve. It offers a range of education programmes, out-door classrooms and many walking trails for learning about nature and simply enjoying the natural environment.

**Opening Times** – The Nature Reserve and walkways are open all times on School days and for specific events, telephone in advance, 0117 932 6885


**Wildlife** - This green oasis, which was once a bustling industrial site, is now a haven for wildlife habitats – woodland, ponds, meadows, scrub, quarries and running along the fast – flowing Siston Brook. The reserve is home to badgers, and bats.

### The Wick and Golden Valley Nature Reserve


(8 minutes drive away) details supplied from their website: <http://www.wickandgoldenvalley.org.uk>

You can see the Peregrine Falcons in the Quarry. The Wick Golden Valley is an important and unique place. There are few reserves in South Gloucestershire.

Awards



Translate This Page



Feedback Poll

Not what you wanted?

Please tell us why?

Vote Results

Things to Do

- Events 2009
- Food and Drink
- Beaches
- Local Walks
- China Fleet Club
- Rame Peninsula
- Eden Project
- 2-20 mins Drive
- 20-40 mins Drive
- 60 mins Drive

You are here: [Home](#) ▶ [Things to Do](#) ▶ 2-20 Mins

## 2-20 Mins

Places to go and things to do within 20 minutes driving distance from Dolbear Park...

*Whilst on holiday in this beautiful part of Cornwall, if you find hidden gems that other visitors would be interested in, please let us know so that we can add them to our web site.*

### Kartworld

Go Karting - open all weather

Just off the A38 near Liskeard is Go Karting at Kartworld. It's a fun place to visit for all with family with go karts to suit a wide variety of age groups.

Telephone 01579 347229  
Postcode PL14 3PJ

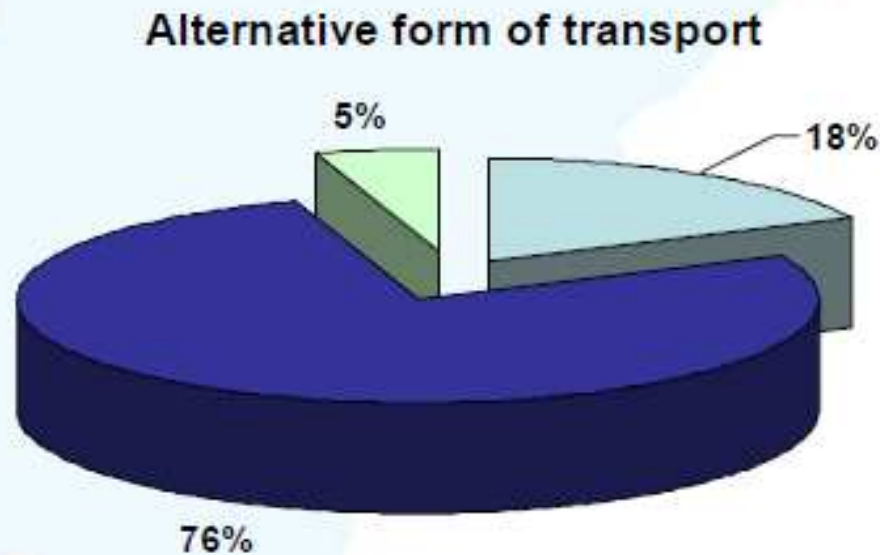
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### Cotehele & Cotehele Mill - National Trust

Cotehele is just off the A388 towards Callington and just past St Mellion. It is the mediaeval home of the Edgcumbes with original furniture, armour, rich hangings and tapestries. It is a lovely estate with riverside and woodland walks. It has a working estate watermill, with stoneground flour for sale. It has a river quay with Edgcumbe Arms tea-room and museum.

# What about while they are here?

- “Explore what’s on your doorstep” more popular than modal shift



Public transport  
Close to accommodation - none needed  
Other transport

Approximately three quarters of car free days were due to the fact that visitors had remained in the vicinity of their accommodation and no form of transport was needed.

18% of car free days used public transport as the alternative mode of transport and a further 5% used other forms of transport.