



**Sustainable Travel Conference**  
**Exploring new ways to influence visitor travel**

**DATE: Wednesday 10<sup>th</sup> March 2010**  
**LOCATION: South Devon Railway,**  
**BUCKFASTLEIGH, TQ11 0DZ**



**Visit Devon's Sustainable Travel Conference will be exploring new ways to influence visitor travel around Devon, offering innovative ideas for great days out without using the car every day. Join us to hear from our excellent line-up of guest speakers who will be presenting exciting examples of sustainable travel projects and ideas from around the country. Meet our 20 exhibitors including, Stagecoach Devon, Devon & Cornwall Rail Partnership, South West Coast Path, Co-cars and the Energy Saving Trust. The conference is FREE for all Devon tourism businesses, so don't miss out, come along and find out how you can encourage your visitors to give their car a break on holiday too!**

**PROGRAMME**

10.45am	Arrival coffee and welcome from our chair, Alistair Handyside – chair of the board of South West Tourism and owner of Higher Wiscombe Farm.
11.00am	Dr Jo Guiver, Researcher at the Institute of Transport and Tourism of the University of Central Lancashire will be discussing projects from around the country that promote sustainable tourism travel.
11.30am	More than A to B. Travel and tourism go hand in hand – how can a tourism business engage customers to reduce the impact and improve the enjoyment. Neil Warren, Sustainability Strategist at South West Tourism will share some practical examples and tools for you to use.
12.00pm	Manda Brookman, Director of CoaST will be discussing the importance of networking and collaboration between businesses to get people out of their cars.
12.30pm	Car free in the New Forest – the story so far. Anthony Climpson OBE, Employment and Tourism Manager for the New Forest will share his experiences of working for over 25 years on reducing the impact of visitor traffic on the New Forest.
1.00pm	Take time out to network over a sandwich lunch served on the Devonshire Pullman train. There is also the opportunity to have a look around the exhibiting companies and find out more about car free alternatives in Devon.
2.00pm	Question and Answer panel session
2.30pm	Afternoon tea and time to network with the exhibitors
3.00pm	Optional Heritage bus tour to Buckfast Abbey, Buckfastleigh and back to the station to collect delegates for the journey to Newton Abbot station
3.30pm	Conference ends and Heritage bus departs for Newton Abbot railway station

**TRAVEL ARRANGEMENTS**

There is a Heritage bus arranged to collect delegates from Newton Abbot railway station **free of charge** at 10.15am. Please let us know at the time of booking if you would like to take advantage of this free service? Or if you prefer to car-share and are happy for us to circulate your contact details to the other attendees please also let us know at the time of booking your place.

**BOOKING ARRANGEMENTS**

Please note spaces are limited and bookings are on a first come, first served basis. To reserve a space at this **free event**, please email: [paul.baker@devon.gov.uk](mailto:paul.baker@devon.gov.uk) / 01392 383428

For directions: <http://www.southdevonrailway.co.uk/how-to-find-us>  
(Please note the conference is taking place at the BUCKFASTLEIGH station)